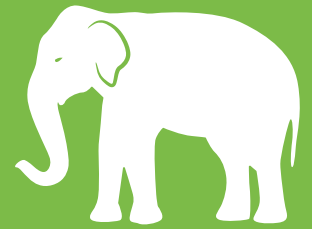


ZSL SUSTAINABLE BUSINESS ADVISORY

We're ZSL, an international conservation charity driven by science, dedicated to restoring wildlife by protecting critical species, restoring ecosystems, fostering coexistence between people and wildlife, and inspiring support for nature. For over 200 years, we've been building stronger connections between people and wildlife through our innovative conservation work in the field, our leading conservation Zoos, and our Institute of Zoology, a centre of research excellence, driving action to achieve a world where wildlife thrives.

We offer dedicated support and expert insights to assist your business in mitigating potential adverse effects on nature. This includes addressing impacts from your direct operations and those associated with your sourcing. By doing so, we ensure you have access to the most reliable and actionable data and methods for achieving ambitious environmental, social, and governance (ESG) targets and complying with regulations.



CORE COMPETENCIES

ZSL is at the forefront of science-driven biodiversity assessment and improvement. Our experience working with the private sector, alongside undertaking biodiversity research and executing on-the-ground conservation projects globally, has contributed to our deep understanding of the relationship between business activities and nature. ZSL's core competencies include:



Biodiversity data, metrics and measurement expertise



Impact Framework, Theory of Change and project design support



Company and supply chain ESG analysis



Company engagement expertise



Alignment with industry standards and government regulations



Bespoke sector, portfolio, and jurisdictional risk analysis



Satellite remote sensing expertise



On-the-ground monitoring and multistakeholder engagement



Development and delivery of nature-based solutions to biodiversity and climate risks

OUR EXPERTISE

ZSL's work is realised through field conservation and research in over 50 countries worldwide. Our team includes environmental scientists, supply chain, finance, and sustainability experts, field researchers, and data analysts. Our advisory services are delivered by multidisciplinary teams of specialists designed to address your business needs. We can support your business in addressing the following issues:

- **Responsible sourcing of products impacting nature**
- **Biodiversity monitoring and management in your operations and supply chains**
- **Tackling the illegal wildlife trade to eliminate illicit trafficking of animals and plants**
- **Supporting human-wildlife coexistence strategies to reduce conflict and business risk**

PROJECTS AND CLIENTS

Examples of our work integrating nature into business operations:

Wildlife monitoring and management with palm oil company SIPEF

ZSL is working closely with a major palm oil company in Indonesia to provide technical training and strategic guidance on wildlife monitoring and management within an Ecosystem Restoration Concession, utilising ZSL's expertise in both tropical commodity production and species to help conserve tiger populations in fragmented forest habitats.

ESG disclosure assessments of key deforestation risk sectors

A flagship initiative of ZSL, SPOTT is a free, online platform used by supply chain companies and financial institutions. Our assessments evaluate commodity producers, processors and traders on their public disclosure of environmental, social and governance (ESG) issues. From zero-deforestation commitments to reporting on dealings with Indigenous Peoples and Local Communities, our analysis helps businesses make more informed purchasing decisions.

Monitoring and improving lineside biodiversity in the UK with Network Rail

ZSL has supported Network Rail, which manages the rail network in Great Britain, to assess and improve their biodiversity performance using cutting-edge, remote monitoring technologies. We have deployed camera traps and innovative acoustic sensors, to help Network Rail track progress towards their biodiversity targets.

Developing a Due Diligence System for members of the Global Platform for Sustainable Natural Rubber (GPSNR)

ZSL partnered with GPSNR and its members, who represent >60% of global rubber volumes, to build a template due diligence system and auditing standard to help address the requirements of the EU Deforestation Regulation and GPSNR's Policy Framework. This system will help members evaluate and mitigate risk of deforestation, human rights abuse and corruption in their supply chains.

Training to implement biodiversity monitoring protocols with the Forest Conservation Fund

To achieve their biodiversity outcomes, Earthworm Foundation commissioned ZSL to train its investees on biodiversity monitoring tools, in a tailored program delivered to local community representatives in Indonesia using the Spatial Monitoring and Reporting Tool (SMART) approach.

Contact ZSL's SBF Team at sbf@zsl.org
or visit zsl.org/sbf

