



**RESTORING
WILDLIFE
TOGETHER**



MAKE NATURE PART OF YOUR WILL

**so it's always part
of our world**

THANK YOU

for considering making nature part of your Will

From my first memories as a child watching swifts and swallows darting across the sky, to thrilling encounters with wildlife such as gorillas, tigers and orangutans through my love of travel, nature has given me a lifetime of joy, beauty and inspiration.

Today, as Chief Executive of ZSL, I have the privilege of leading our conservation mission to help ensure nature remains an extraordinary living part of our world for years to come.

So, thank you for your interest in making nature part of your Will.

After you have cared for your loved ones, any gift you kindly choose to leave to ZSL, no matter the size, will play a vital part in helping to protect wildlife, restore habitats, train conservationists and create positive change for wildlife and people, both here in our Zoos and around the world.

In an era when nature faces so many threats – from habitat loss and climate change to wildlife crime and pollution – there has never been a more important time to make a lasting difference.

By making a gift to ZSL part of your Will, you could play a part in everything we do for nature. You could help secure the future of extraordinary species like Darwin’s frog and western lowland gorillas. You could help restore vital habitats, from rivers and mangroves to rainforests and reefs, so they can flourish with life once again. You could train young people to become tomorrow’s conservationists to care for and protect wildlife in years to come.

By making nature part of your Will, you can help ensure it’s always part of our world.

Kathryn England
ZSL Chief Executive Officer



MAKING A DIFFERENCE

for nature for over 200 years



1826 ZSL is founded
by Sir Stamford Raffles. Our mission: the advancement of zoological science.



1837 Darwin joins as a fellow of ZSL.



1890 Conservation begins
ZSL silver medal awarded to the Edmondston family for protecting the great skua.



1923 Reptile pioneer
Joan Procter appointed first female Curator of Reptiles. She transforms reptile care and dispels long held myths about them.



1967 First in Europe
Whipsnade Zoo successfully breeds the first cheetahs born in Europe.



1962 Caroline the Arabian Oryx
Caroline is lent by ZSL to the ‘World Herd’ – the world’s first international co-operative breeding programme.



1961 Global research leader
ZSL’s Institute of Zoology opens and grows into a world-leader in conservation science.



1954 David Attenborough
accompanies ZSL keepers on worldwide expeditions for the iconic BBC series Zoo Quest.



1993 Dormice return
ZSL began helping to reintroduce hazel dormice to English woodlands.



2022 Tripling tigers
Our conservation work helps triple tiger numbers in Nepal.



2023 Back from extinction
5,000 Extinct in the Wild Partula snails released in French Polynesia.



2030 Protect 200 threatened species
Our aim is to protect at least 200 threatened species and move 60 species at the greatest risk towards recovery.

Make groundbreaking conservation part of your Will, so nature is always part of our world.

PROTECT SPECIES

so extraordinary wildlife is always part of our world

You could be at the heart of our mission to save critically endangered species, or even return lost species back to the wild.

Successes our supporters have made possible

Rescuing one of the last surviving wild populations of southern Darwin's frog from a deadly fungal disease.

Reintroducing the sihek, a beautiful kingfisher, to the wild after 40 years.

Returning 5,000 Extinct in the Wild Partula snails back to their native French Polynesia.



Make protecting species a part of your Will

Saving Critically Endangered angelsharks

A gift in your Will could help monitor populations of angelsharks in the Canary Islands, the Mediterranean and Wales, helping us take action to safeguard a species close to extinction.



RESTORE HABITATS

so nature always has a home

From securing tiger corridors in Nepal to creating the Philippines' first large-scale offshore marine protected area, you can help revive the natural ecosystems upon which all life depends.

Habitat success stories

Securing tiger corridors – ZSL is leading a project to create wildlife corridors to give tigers and other wildlife a safer route between Banke National Park in Nepal and Suhelwa Wildlife Sanctuary in India.

Creating a Pacific superhighway – ZSL has helped create the Philippines' first large-scale offshore marine protected area. This new 150,000km² area will protect migratory fish and preserve fish stocks.



Make a home for wildlife part of your lasting gift

Restoring the Greater Thames Estuary

A gift in your Will could help breathe new life into the Thames Estuary, one of Europe's most important wildlife habitats, restoring seagrass meadows and native oyster reefs, and protecting salt marshes and other habitats vital to wildlife and local communities.



TRAIN CONSERVATIONISTS

so nature always has protectors

You could help inspire, train and support the next generation of conservationists, researchers and wildlife rangers. So the natural world will always have people on its side.

Training successes

Training over 800 conservationists a year, including hundreds from countries that are home to some of the world's most endangered wildlife.

Helping around 150 post graduate students a year to take their first steps in a career as conservationists.

Working towards a future where millions of young people and thousands of professionals are equipped to protect wildlife.



Make training tomorrow's conservationists part of your Will

Growing our postgraduate programme

A gift in your Will could help expand ZSL's PhD and Master's programmes, giving more students the chance to become the conservationists of tomorrow.



CREATE CHANGE

so wildlife and people can always thrive together

Whether influencing policy makers, tackling climate change or encouraging communities to protect habitats, you could help drive lasting change. Through hands-on field work, groundbreaking research, our conservation Zoos and projects around the world, you can help build a future where nature and people thrive.

Inspiring successes

Welcoming 124,064 students and young people to our Zoos for educational and career activities, helping to inspire the next generation to care for wildlife.

Opening our Zoos to 149 local schools, offering unlimited access during term time, resulting in 78,839 visits.

Working with more than 1,000 community partners to offer opportunities for local people to connect with nature, build skills and improve wellbeing.



Make positive change part of your Will

Create spaces where wildlife and people can thrive

A gift in your Will could help shape the future of our Zoos, creating new habitats that meet the highest standard of animal welfare, while bringing people closer to nature in a way that inspires a lasting connection.



MAKE YOUR WILL

matter for nature too

An up-to-date Will is the only way to ensure your wishes for your loved ones and the causes you care about are fulfilled in full. It also makes dealing with your estate far easier and less stressful for your friends or family. If you have a partner, but aren't married, naming them in your Will ensures they benefit from your estate as they won't automatically.

Without one, dealing with your estate could be long and complicated. Your whole estate could also end up going to the crown or government instead of the people and causes you care about.

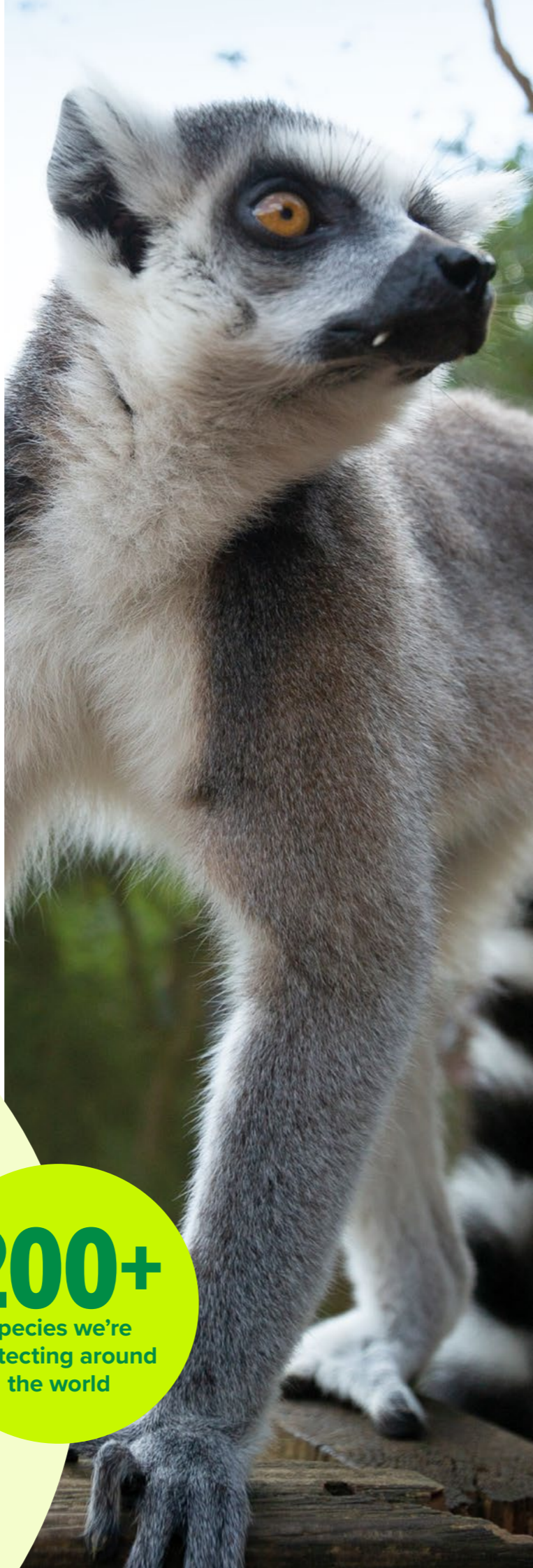
Finally, a Will can also help reduce the amount of inheritance tax that needs to be paid on your estate.

Make your lifelong passion for wildlife part of your Will

"My passion isn't only coming to see the animals, but also the conservation work you do. That is just so important. Every time you open a newspaper, you see something else saying we need more conservation. And you do it so brilliantly, thank you."

Maureen Palmer, pledger

200+
species we're protecting around the world



HOW

to include a gift for nature in your Will

We understand leaving a gift in your Will is deeply personal. It's something you will want to consider in your own time and may wish to discuss with your loved ones. We are also here to answer any questions you may have.

However, if you do decide to include ZSL in your Will, it is very easy to do so. Here are the steps to follow:

1. Value your estate and think about who you wish to remember

The simplest way to do this is to make a list and include anything you own that is of value. For example, property, savings, shares and jewellery. Then think about the people and causes you wish to leave your estate too.

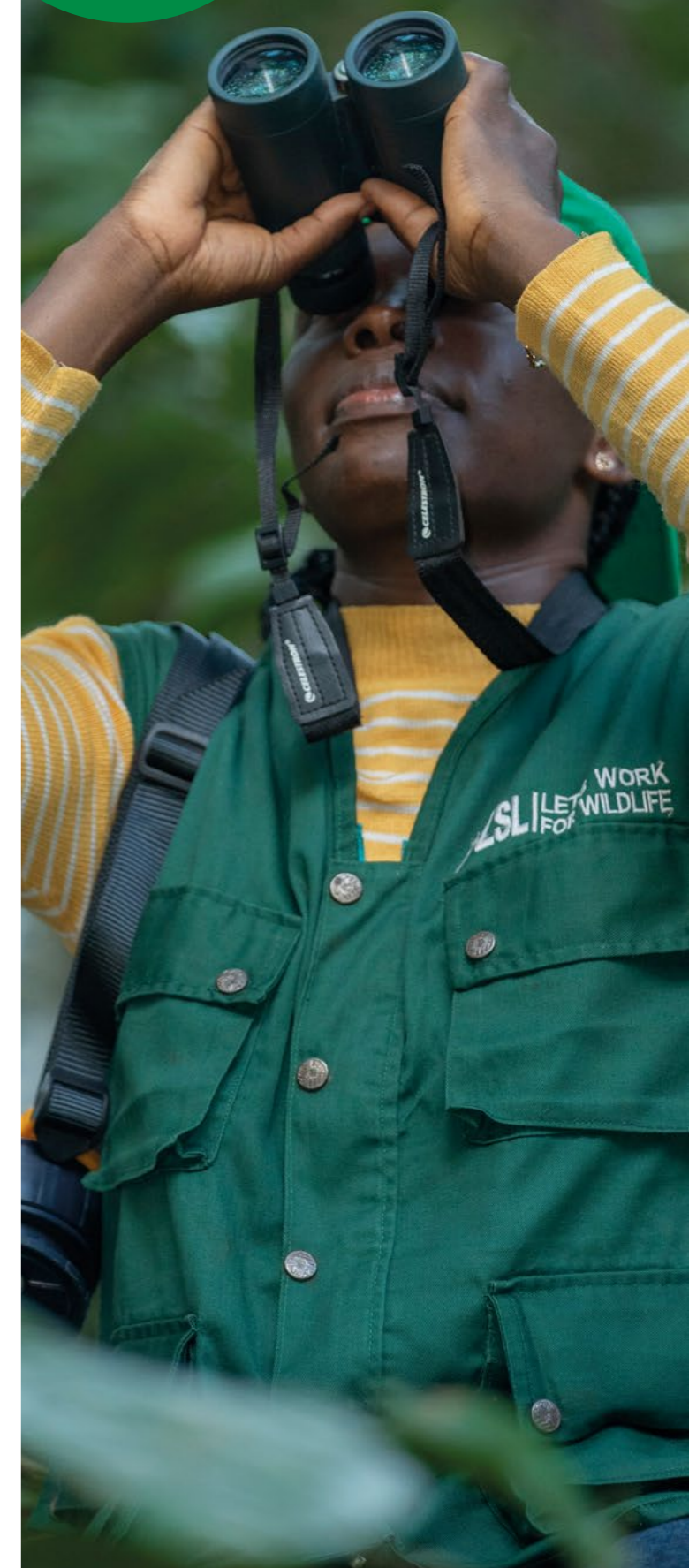
2. Visit a solicitor or Will writing professional

We would always recommend using a legal professional to write your Will. So, get in touch with your solicitor or you may wish to use our free Will writing service. You can find their details on page 12 of this guide.

3. Keep your Will safe

Make sure your Will is signed and witnessed then keep it somewhere safe. You may wish to tell a loved one where you keep it. Your solicitor may also store a copy for you for a small fee.

80+
countries where we are active



TYPES OF GIFTS

you can leave

If you already have an existing Will but would like to include ZSL, you can write a codicil to add a gift. We recommend asking your solicitor or professional Will writer to help you with this. Most people choose to leave one of the following types:

■ Residuary gifts

A percentage or share of your estate, which is a residue of the balance of your estate after tax, expenses and all other gifts in your Will have already been paid. It can be up to 100% but any percentage left in your Will to ZSL will make a real difference for wildlife.

■ Pecuniary gifts

A specific or fixed sum of money. To ensure it retains its value over the years, you can ask your solicitor to ensure it is index-linked.

■ A specific gift

Something like a plot of land, a building or shares. However, please note that if a specific gift is no longer in your estate at the time of your death, the gift will fail.

Here is the wording you will need to include a gift to ZSL in your Will.

A Gift of all or a share of Residuary Estate

"I give to the Zoological Society of London (ZSL), Regent's Park, London NW1 4RY (registered charity number 208728) all / _____% of the residue of my estate absolutely for its general charitable purposes and I declare that the receipt of the Finance Director or other proper officer at ZSL for the time being shall be a sufficient discharge to my executor(s)".

A Cash (pecuniary) Gift

"I give to the Zoological Society of London (ZSL), Regent's Park, London NW1 4RY (registered charity number 208728) the sum of £_____ (please specify words and figures) free of tax for its general charitable purposes and I declare that the receipt of the Finance Director or other proper officer at ZSL for the time being shall be a sufficient discharge to my executor(s)".

A Specific Item

If you're thinking of leaving a specific item to ZSL in your Will such as land, buildings or shares, please emails us on remember@zsl.org.uk

FAQ

Why do I need a Will?

Making a Will and keeping it up to date throughout your lifetime is the best way to ensure your wishes are carried out after you die. An up-to-date Will ensures the people and causes you care most about will be taken care of in the future.

Why do ZSL need gifts in Wills?

The gifts people kindly leave to us in their Wills are vital to our conservation mission. These special gifts are at the heart of our work to protect species, restore habitats, train conservationists and create positive change.

Do I have to leave a large gift?

We are very grateful for all gifts, no matter their size. After you have made provision for your loved ones, any amount will make a real difference to wildlife.

Can I choose how my gift is used?

We always ask people to consider leaving an unrestricted gift, so we can use it wherever it can make the biggest difference for wildlife. We are always happy to discuss if you wish to dedicate your gift to a specific area of our work, see page 12 for further details.

UNDERSTANDING YOUR WILL

Beneficiary:

A person or organisation like a charity that benefits from your Will.

Codicil:

An amendment or addition to an existing Will.

Executor:

The person appointed to administer an estate after someone has passed away.

Inheritance Tax:

The tax you pay on your estate if it is worth more than £325,000. Remember, including a gift to a charity like ZSL can reduce the amount of inheritance tax paid on your estate.

Intestate:

Dying without a Will, which means your estate is distributed according to statutory rules.

177

threatened species and subspecies are safeguarded in our Zoos



CHOOSE

where you wish to make an impact

An unrestricted gift in your Will gives us the freedom to use your gift wherever the need is greatest, responding to the most urgent challenges facing nature.

However, we would be very happy to discuss with you, if you would prefer your gift to specifically support one of the following areas: animal care at London Zoo, animal care at Whipsnade Zoo, ZSL's global wildlife conservation work, ZSL's scientific research, ZSL's future buildings and exhibits or ZSL's Library, Archives and historic collections.



FREE WILL WRITING

service for ZSL supporters

ZSL has partnered with Octopus Legacy to offer you the chance to write your Will for free.

Octopus Legacy are a renowned Will provider that works with charities. Through their professional service, you can make your Will either online, over the phone or at a face-to-face appointment – it couldn't be simpler.

Many other Will-writing options are available. If you would prefer to use your own solicitor, you can also search for a qualified professional in your area via the Law Society's Find a Solicitor service at solicitors.lawsociety.org.uk

To use this Free Will service:

Call Octopus on 0800 773 4014 and quote 'ZSL'

Visit:
zsl.org/gifts-in-wills

Email:
remember@zsl.org

OUR PROMISE TO YOU

We are hugely grateful to everyone who chooses to make nature a part of their Will.

This is our promise to you:

We understand loved ones come first.

We won't put you under any pressure, this is your choice and you are always free to change your mind.

We will answer your questions honestly, keep you informed and invite you to events, unless you ask us not to.

We will do our best to accommodate your wishes for your gift.

We will use your gift wisely and effectively for wildlife.

You don't have to tell us your decision (a form overleaf), but it helps us plan for the future, if you kindly choose to.

THANK YOU



If you plan to include a gift to ZSL in your Will, please consider letting us know.

We would really love the chance to say thank you and invite you to exclusive events. Knowing also helps us plan for the future of our conservation work. However, we completely understand if you wish to keep your plans private.

You can let us know by filling in and returning this tear off form or getting in touch with our Legacy Team.

Yes, I always want nature to always be part of our world:

- I have already left a gift to ZSL in my Will**
- I intend to include a gift to ZSL in my Will**
- I would like to speak to one of the team**

My details

Title _____ First Name _____

Surname _____

Phone _____

Address _____

Email _____

A member of our Legacy Team will get in touch to discuss gifts in Wills using the contact details you provide here.

By ticking this box you agree to get the latest updates about animal news from the Zoos, upcoming events, experiences, offers, ZSL's latest work and ways to get involved and support ZSL. If you are already receiving emails from ZSL, you don't need to tick this box and your email preferences will stay as they were. If you would like to opt out of emails that you are receiving, you can do so at the bottom of any ZSL email.

Thank you.

FREEPOST RUHY-RZKS-ELHX, Supporter Contact Department, ZSL London Zoo, Regent's Park, London, NW1 4RY

Tear along dotted line and return

IF WILDLIFE HAS PLAYED A BIG PART IN YOUR LIFE please make it part of your Will

WE'RE ALWAYS HERE TO HELP

If you have a question or you would like to speak to us about including a gift to ZSL in your Will, we'd be delighted to hear from you. Hannah Eaton and Robyn Bosley are here to help:

Call: 020 7449 6480

Email: remember@zsl.org

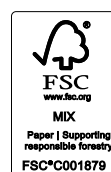
Visit: zsl.org/gifts-in-wills



**RESTORING
WILDLIFE
TOGETHER**



ZSL is a charity registered in England and Wales no. 208728 working globally.
Printed on recycled paper.



Registered with

